

BCMJ iPad Contest Terms and Conditions

1. ELIGIBILITY AND PARTICIPATION

- a. This contest is sponsored by the British Columbia Medical Journal (BCMJ), which is owned by the British Columbia Medical Association (BCMA).
- b. This contest is open to anyone 19 years or older, currently residing in Canada, except employees of BCMJ, BCMA, any advertising and promotional agency, and their respective affiliates, associates and employee family members.
- c. Contestants are responsible for compliance with applicable laws in jurisdictions where they reside.
- d. By entering this contest, entrants automatically agree to be bound by the terms of this contest as listed in this Contest Terms and Conditions.
- e. Failure to adhere to the terms and conditions listed in this Contest Terms and Conditions will result in disqualification of any submitted entries, and the nullification of contestant privileges to further participate in the contest.

2. SUBMISSIONS OF ENTRIES AND DEADLINES

- a. The Contest will be opened for entry submissions starting 16 September 2010 at 8 a.m. All entries must be submitted no later than 26 November 2010 (draw to be held 1 December 2010). Late entries will not be eligible for entry to the contest.
- b. To be eligible to participate, entrants must submit their entry via an email entry (to subscribebcmj@bcma.bc.ca) or on Twitter via their user account by 'following' www.twitter.com/BCMedicalJrnl.
- c. Incomplete entry forms will be deemed disqualified and will be rejected. BCMJ is not responsible for any lost, misdirected, or delayed entries. There is no responsibility or liability for any potential entrant's inability to access the official Contest submission function for contest entry. Entries received by telephone, fax, courier, personal delivery, or any other method other than the official Contest website as described in these Terms and Conditions will not be accepted.
- d. Twitter contest entries must use the following text: ***Follow @BCMedicalJrnl - www.bcmj.org - and RT this message to win an iPad #ipad #contest #canada #bcmj #medical***
- e. If entering the contest via Twitter, users must not use multiple accounts for entry. Doing so will mean disqualification from the contest.
- f. Twitter users who enter the contest via their, or other people's accounts, are bound by 'The Twitter Rules' - <http://support.twitter.com/articles/18311-the-twitter-rules> and BCMJ will not be held liable for any Twitter user's actions.
- g. Each submission must be the property of the entrant, or entrant must have proof of permission from the owner/author of the property to distribute the content.
- h. Each contestant may submit only one entry via www.bcmj.org. Contestants may also enter the contest using the Twitter tweet posted to their account a maximum of one time per week during the contest period.
- i. By submitting any entry, entrants agree to be bound by these Terms and Conditions without limitation. Entries must not include content that is

unlawful, harmful, vulgar, obscene, hateful, or racially, ethnically, or otherwise objectionable, the determination of which is up to the sole discretion of BCMJ.

3. WINNER SELECTION AND NOTIFICATION

- a. The winner of the contest will be selected at random from entries received on bcmj.org, via email entry (subscribebcmj@bcma.bc.ca) and through Twitter entries that use the following text: ***Follow @BCMedicalJrnl - www.bcmj.org - and RT this message to win an iPad #ipad #contest #canada #bcmj #medical***
- b. The winner will be notified via the email address entered or via a Twitter direct message. The selected winner will have up to 7 days from the time of the selection to claim the prize. If he/she does not claim or accept the prize, a new winner will be randomly drawn.

4. PRIZES

- a. The Contest prize winner will win an Apple iPad.
- b. Notification of Winners. Winners of prizes shall be notified immediately following the announcement of the winner on the www.bcmj.org website on 1 December 2010. As a condition to receipt of the prize, the winner must sign and return a Contest Prize Release Form within 7 days of notification.
- c. As a condition to receipt of the prize, the winner agrees to have his or her photo taken by the BCMJ for publicity purposes.
- d. Odds of winning a prize will vary depending upon the number of Contest participants. In the event any entry is deemed ineligible or disqualified, BCMJ may award the prize to another randomly selected entrant.
- e. In accepting the prize, the contest winner acknowledges that neither the BCMJ nor the BCMA are liable for any loss, damages, or injury associated with accepting or using the prize.

5. CONTEST SUBMISSION AGREEMENT

- a. Submitted Content. Contestants may only submit their entries by subscribing to the subscribebcmj@bcma.bc.ca email list, and/or via their user account on Twitter (www.twitter.com).

6. GENERAL

- a. Releases. All entrants, as a condition of entry into the Contest, agree to release and discharge the BCMJ, BCMA, and Contest sponsors, and each of their respective directors, officers, agents, administrators, successors, employees, and assigns, as applicable, from and against any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons or property associated or sustained in connection with participation in any and all aspects of the Contest, including accessing the Contest, submitting an entry, and the receipt, ownership, or use of any prize. The prize winner bears all risk of loss or damage to his or her applicable prize after it has been delivered.
- b. Prize Responsibility. The prize winner cannot assign or transfer the prize to another person. No prize substitution or changes are allowed. If the prize cannot be awarded due to circumstances beyond the control of BCMJ, a substitute prize of equal or greater retail value may be awarded.

- c. **Limitation of Liability.** Neither BCMJ, BCMA, Contest sponsors, nor any of their respective directors, officers, agents, administrators, successors, employees, and assigns, as applicable, assume any responsibility or liability for (i) any incorrect or inaccurate entry form information, or for any faulty or failed electronic data transmissions; (ii) any authorized access to, or theft, destruction or alteration of entry forms or submissions at any point in the operation of this Contest; (iii) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the submission of an entry or the operation of the Contest; (iv) inaccessibility or unavailability of the Internet; or (v) any injury or loss of participants which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest.
- d. **Disputes.** The entrant agrees to submit any dispute with regard the conduct of the Contest, interpretation of the Rules, and/or awarding of prizes to BCMJ, which shall make a binding and final decision on the matter. All disputes must be submitted in writing, and sent to the BCMJ at: journal@bcma.bc.ca.
- e. **Winners.** All decisions are final.
- f. **Winner Announcement.** The prize winner will be available on the www.bcmj.org website on 1 December 2010. The prize winner will be further contacted by BCMJ via email for claiming the prize.
- g. **Age of Participation.** Any participant must be 19 years of age or older.
- h. **Terms.** BCMJ reserves the right to abbreviate, modify, suspend, cancel, or terminate this Contest at any time without prior notice, and without further obligation or liability. BCMJ also reserves the right to change these Terms and Conditions at any time without prior notice.